

AGENDA

09:30-10:40 Registration

SEO

Affiliate

10:50 Moderator's introductory word

11:00-11:40



George Rysak

«PRO SEO in Gambling»

11:00-11:40



Traffic Jack

«Betting and all that goes with it!»

11:40-12:20



Roman Romanchuk

«SERM alignment: How to fit in within International requirements and trends»

11:40-12:20



Google Guru

«Topic under review»

12:20-13:00 Coffee break

13:00-13:40



Jason Barnard

«Optimizing a Brand SERP»

13:00-13:40



Sasha Klim

«Uac – life after you've been banned»

13:40-14:20



Kseniya Demchenko

«Youtube SEO: how to get leads to your website with the help of video»

13:40-14:20



Vanya Tel

«How to increase traffic? Or what should an affiliate do at the start?»

14:20-15:20 Coffee break

15:20-16:00



Gary Illyes

«How Google analyzes content and backlinks»

15:20-16:00



Chachi Daseni, Tazo Natsvlishvili

«Affiliate marketing in the crypto & finance sector»

16:00-16:40



Mykhailo Zaichenko

«SERM for online casino or how to survive in the CIS reality»

16:00-16:40



Kolchenko Andrew

«TOP 5 secrets to help you increase ROI in Nutra»

16:40-17:00 Coffee break

17:00-17:40



Dmitry Sokhach

«Expired domains, PBN, redirects. What gives rapid results in SEO in 2021?»

17:00-17:40



Alexey Kut

«CRYPTO VERTICAL 2021: 5 facts that will give you CR 15+% instead of 3% in one and the same geo zone»

17:40-18:20



Alex Pavlutskiy

«Research, semantic, technical requirements, texts - how to generate audience-engaging content for gambling?»

17:40-18:20



Evgeniy Grabov

«How the Traffic Devils team lead sets profit records»

20:00-02:00 Afterparty